



2026–2027

WORKFORCE DISCOVERY*

Career Exploration at the **MOST***

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WORKFORCE DISCOVERY*

Career Exploration at the MOST

The MOST is developing Central New York's next generation of high-tech workers through engaging, hands-on, and accessible learning initiatives.

Targeted STEM programming and outreach engage K-12 students and their families through project-based learning and connections to local employers and partners. Six annual units feature events and activities focused on specific STEM areas, encouraging students to explore a variety of careers within each field.

We are proud to offer these educational opportunities, key resources, and support from trained professionals at no charge to participants, families, or educators—giving every student access to rapidly growing STEM careers right in our own community.

Daily Features

Every month, the MOST's free daily museum activities and demonstrations highlight the current unit's career fields and industries:

- STEM Story Time book
- MAKE Table hands-on craft
- Daily interactive Media Lab demonstration

	September–October	November–December	January–February
Unit	» Mechanical Engineering » Manufacturing » Energy	» Civil Engineering » Building Trades » Construction	» Electrical Engineering » Computer Engineering » Computer Science » Cybersecurity » Information Technology
Event	October 17, 2026 Catapult Challenge & STEM Career Fair	November 14, 2026 Bridges Challenge & STEM Career Fair	January 30, 2027 Robotics Challenge & STEM Career Fair

	March–April	May–June	July–August
Unit	» Chemistry/Biochemistry » Medical Science » Biomedical Engineering » Healthcare	» Aerospace Engineering » Astronomy » Physics/Astrophysics » Aviation	» Plant & Animal Biology » Environmental Science & Engineering » Weather, Water, & Climate » Agriculture
Event	April 4, 2027 CNY Science & Engineering Fair & STEM Career Fair	June 6, 2027 Rockets Challenge & STEM Career Fair	July 26, 2027 SUNY ESF Summer Science Week & STEM Career Fair

Sponsorship Opportunities

Support the future of workforce development in Central New York through a strategic partnership with the MOST's Workforce Discovery initiative.

Get your company involved in building tomorrow's workforce by supporting local education and outreach programming targeting high-demand STEM fields. Build name recognition with students and their families at multiple museum events and programs. Empower your employees to be ambassadors for their profession and your business by participating directly in activities.

Your sponsorship allows the MOST to offer this year-round high-quality programming at no cost to local students and their families.



Two-Month Unit Sponsorship Opportunities

Recognition for 2 months on:

- Media Lab screen
- STEM Story Time room screen
- Machines & Makers screen
- Social media posts

Recognition on branded museum passes for participants

Booth at career fair during accompanying STEM Challenge

Recognition in e-blasts & social media

Ad in CNY Science & Engineering Fair program

Museum combo passes

Website recognition

Unit Naming
Sponsor
\$10,000

Unit Sponsors
\$5,000 \$2,500 \$1,500



Full page

Full page

Half page

Quarter page

100

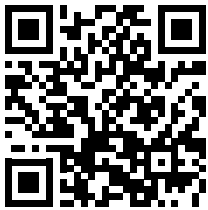
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Start Discovering!



Visit most.org/workforce-discovery to learn more about upcoming opportunities for students, volunteers, and sponsors.



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