



WORKFORCE DISCOVERY*

Career Exploration at the **MOST***



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The MOST is developing Central New York's next generation of high-tech workers through engaging, hands-on, and accessible learning initiatives.

Targeted STEM programming and outreach engage K-12 students and their families through project-based learning and connections to local employers and workforce development partners.

Our new year-round calendar of workforce development events and programming focuses on rotating STEM career areas that reflect national and regional workforce trends.

We are proud to offer these educational opportunities, key resources, and support from our trained professionals at no charge to participants, families, or educators—giving every student access to rapidly growing STEM careers right in our own community.

Program Unit Components

Each two-month unit of programming includes engagement and outreach through three key areas—topical and innovative daily demonstrations and activities, on-site sessions at schools and community organizations, and six annual career days at the museum.

Daily Museum Features

Hands-on daily and monthly activities and demonstrations throughout the museum focus on specific career fields & industries each month.



Direct Outreach & Student Support

Traveling sessions by MOST educators bring project-based learning and career exploration to classrooms and other educational programs.



Career Days at the MOST

Six annual career days coincide with engineering challenges and feature employers and colleges, Q&A sessions with industry experts, student prizes, and more.



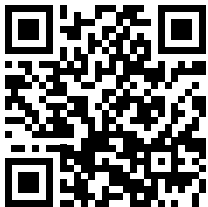
2025–2026 Schedule

*	September–October	November–December	January–February
Unit	» Mechanical Engineering » Manufacturing » Energy	» Civil Engineering » Building Trades » Construction	» Electrical Engineering » Computer Engineering » Computer Science » Cybersecurity » Information Technology
Event	October 18, 2025 Catapult Challenge & STEM Career Fair	November 15, 2025 Bridges Challenge & STEM Career Fair	January 31, 2026 Robotics Challenge & STEM Career Fair

*	March–April	May–June	July–August
Unit	» Chemistry/Biochemistry » Medical Science » Biomedical Engineering » Healthcare	» Aerospace Engineering » Astronomy » Physics/Astrophysics » Aviation	» Plant & Animal Biology » Environmental Science & Engineering » Weather, Water, & Climate » Agriculture
Event	March 29, 2026 CNY Science & Engineering Fair & STEM Career Fair	May 31, 2026 Rockets Challenge & STEM Career Fair	July 25, 2026 SUNY ESF Summer Science Week & STEM Career Fair



Start Discovering!



Visit most.org/workforce-discovery to learn more about upcoming opportunities for students, volunteers, and sponsors.



WORKFORCE
DISCOVERY *

MOST *
MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY

most.org | (315) 425-9068
500 S. Franklin St, Syracuse, NY 13202

WORKFORCE DISCOVERY*

Support the future of workforce development in Central New York through a strategic partnership with the MOST's Workforce Discovery initiative.

Get your company involved in building tomorrow's workforce by supporting local education and outreach programming targeted at high-demand STEM fields. Build name recognition with students and their families at 6 annual career fairs and hands-on STEM challenges. Empower your employees to be ambassadors for their profession and your business by participating directly in program activities.

Your sponsorship allows the MOST to offer this year-round high-quality programming at no cost to local students and their families.



Sponsorship Opportunities

	2-Month Unit Sponsor	Event Sponsor (Select one event*)				Single Event Booth
	\$10,000	\$2,500	\$1,000	\$500	\$250	\$150
STEM Challenges & Career Fairs						
Website recognition	*	*	*	*	*	
Museum combo passes	100	20	10	4		
Logo displayed at event	*	*	*			
Recognition in e-blasts & social media	*	*	*			
CNYSEF program	full-page	half-page				
Logo & listing on event map	*					
Recognition on branded family passes for participants	*					
Booth space at event	*	*				*
Daily Features (for entire 2-month unit)		* - Catapult Challenge—10/18/25 - Bridges Challenge—11/15/25 - Robotics Challenge—1/31/26 - CNY Science & Engineering Fair—3/29/26 - Rockets Challenge—5/31/26 - SUNY ESF Summer Science Week—7/25/26				
Recognition on:						
• Media Lab screen	*					
• STEM Story Time room screen	*					
• Machines & Makers screen	*					
• Monthly social media posts	*					