

preliminary rendering



GROW

AGRICULTURE & FOOD SYSTEMS IN CENTRAL NEW YORK

Meeting our community's food needs in the present—without harming the ability of future generations to meet theirs—relies on both scientific innovation and sustainable practices. From farmers and food distributors to scientists and shoppers, everyone has an important role to play in ensuring the sustainability of our region's natural resources and the health of our communities.

Naming Sponsorships

Life of exhibit

	Presenting Sponsor SOLD	Farmer's Market Naming SOLD	Tractor Photo Opportunity \$25,000	Farmer's Market Stand \$10,000	Market Checkout Counter SOLD	Crop Field Tactile Play Area \$15,000
Acknowledgment in title and naming signage	*					
Recognition in press release	*					
Plaque/signage recognition in exhibit	*	*	*	*	*	*
Exhibit screen recognition	*	*	*	*	*	*
Social media posts (34,000+ active followers)	*	*	*	*	*	*
Website recognition	*	*	*	*	*	*
15% discount on employee memberships	*	*	*	*	*	*
Museum passes	500	200	200	100	100	100

Annual Sponsorships

	Harvest \$7,500	Plant \$5,000	Seed \$2,500
Exhibit screen recognition	*		
Social media posts (34,000+ active followers)	*	*	
15% discount on employee memberships	*	*	
Website recognition	*	*	*
Museum passes	50	25	10