

MOST*

MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY

2025 Sponsorship Opportunities



2024 Rocket Team Challenge

discover, learn & play!



The Milton J. Rubenstein Museum of Science & Technology (MOST) is a hands-on science and technology museum in downtown Syracuse's historic Armory Square.

We focus on contextualized science education that engages learners of all ages and abilities. Our museum features 35,000 square feet of interactive permanent and traveling exhibits plus the state-of-the-art National Grid ExploraDome theatre. The museum operates numerous STEM education programs and community events throughout the year.

Our mission is to provide informal science learning experiences that ignite curiosity, encourage discovery, and inspire investigation.



...discover, learn & play!

Your sponsorship makes an impact!

Programs

There's always something new to do at the MOST!

We debut new daily activities every month and offer ongoing programs and outreach that bring valuable STEM education opportunities to diverse groups across our community—many at no cost to families.

Everyday Engagement

- › **STEM Story Time**—An interactive live reading for our young visitors with a fun STEM-themed book
- › **Circuits & Chips**—Tech-driven activities and team challenges in DECONSTRUCTED: Semiconductors & Other Secrets Inside Everyday Technology presented by Micron
- › **MolinaCares Media Lab daily demonstration**—Science educators engage guests of all ages with a wide variety of science concepts
- › **MAKE Table**—Available all day, kids can tap into their creativity with a hands-on activity in our Tessy Machines & Makers sponsored by Marquardt exhibit that they get to personalize and take home

Regular Programming

- › **National Grid Science Learning Partnership** brings all Syracuse City School District kindergarten, 4th, 5th, and 6th graders to the MOST for a free field trip each year
- › **STEM Challenges**—Students compete to design catapults, bridges, robots, rockets, and science fair projects
- › **Be the Scientist presented by Amazon**—A free opportunity to learn about a different and unique science career on the last Saturday of every month
- › **Sensory Friendly Science programs presented by Amanda Russell-Brown** and our ASL-interpreted National Grid ExploraDome shows accommodate learners with sensory processing difficulties
- › **MACNY Future Women in STEM**—Free monthly sessions for middle school girls presented by local companies
- › **KeyBank Future Innovators in STEM**—BIPOC-focused free monthly sessions aligned with our STEM Challenges
- › **STEM Inclusion Showcases presented by Toyota**—Seven showcases a year highlight the work of scientists with diverse backgrounds

Connecting kids to the world

Exhibits

We are always developing new exhibits and displays and updating existing features—your support is critical to this process.

- › BUILD presented by C&S Companies
- › DECONSTRUCTED: Semiconductors & Other Secrets Inside Everyday Technology presented by Micron
- › Energy: Powering our Future, presented by National Grid
- › Novelis Recycling Station
- › Honest Engine Films presents Dino Zone, sponsored by Upstate Golisano Children's Hospital
- › Luck Grove Telecommunications Lab
- › Philip Cooper Hewitt Gem & Mineral Gallery
- › PLAY presented by AmeriCU
- › Stickley Science Playhouse
- › Tessy Machines & Makers sponsored by Marquardt
- › Upstate Medical University Life Sciences & Rothschild Apothecary Shop

Signature Event Sponsorships



Sponsoring our three fundraisers is an opportunity to show your support for the MOST. These events support our exhibits, STEM education programs, and preservation of our historic Armory building. With thousands of attendees, it is a great way to get your business seen by active members of the community.



June 12, 2025 | This exclusive event features cocktails at the MOST, silent auction, and exquisite multi-course dinner, wine, and dessert at Lemon Grass, featuring the fine cuisine of Max Chutinthanond.

presented by



Sponsor Levels	SOLD			
	Presenting \$10,000	STEM \$5,000	Discovery \$3,500	Play \$1,500
Recognition in all materials as presenting sponsor	*			
Logo on photo backdrop at event	*			
Logo on event website	*	*		
Logo on event screens/signage	*	*		
Recognition in e-blasts (15,000+ recipients)	*	*	*	*
Recognition in social media (34,000+ followers)	*	*	*	*
Event program recognition	full page	full page	half page	half page
Savoring Science event tickets	20	10	10	2



February 6, 2025 | Our Chocolate Discovery event brings more than 200 guests together for delicious food, decadent chocolates, sparkling wine, and a star-crossed lovers planetarium show in our National Grid ExploraDome.

presented by



Sponsor Levels	SOLD				
	Presenting \$10,000	Stars \$5,000	Love \$2,500	Truffle \$1,500	Wine \$500
Recognition in all materials as presenting sponsor	*				
Logo on photo backdrop at event	*				
Logo on event website	*	*			
Logo on event screens/signage	*	*			
Recognition in e-blasts (15,000+ recipients)	*	*	*		
Recognition in social media (34,000+ followers)	*	*	*	*	
Event program recognition	*	*	*	*	*
Chocolate Discovery event tickets	12	8	6	4	2



September 2025 | Nearly 1,000 people attend our popular annual event featuring samples of more than 50 beers, wines, spirits, and ciders with dozens of amazing food samples from local restaurants and vendors.

presented by



Sponsor Levels	SOLD				
	Presenting \$10,000	Stout \$5,000	Lager \$2,500	Porter \$1,500	Ale \$1,000
Recognition in all materials as presenting sponsor	*				
Logo on glasses and photo backdrop at event	*				
Recognition on event banner at the MOST	*	*			
Logo on event website	*	*	*	*	*
Recognition in e-blasts (15,000+ recipients)	*	*	*	*	
Recognition in social media (34,000+ followers)	*	*	*	*	
Logo on event screens/signage	*	*	*	*	*
Event program recognition	full page color	full page	full page	half page	
TAP into the MOST event tickets	4 VIP & 40 General	4 VIP & 20 General	2 VIP & 20 General	6 General	4 General
MOST exhibit passes	50	20	16	10	8

IMPACT Program Support

Our **IMPACT** programs provide hands-on STEM education to historically underrepresented groups in science and technology fields. The **MOST** is committed to providing learning opportunities to students from these groups through **FREE** hands-on programming and collaboration with community partners.

Inclusive, Mission- & vision-driven, Public understanding of STEM, Accessible, Community-minded, and Trustworthy



STEAM Explorers Inclusion Programs

Thanks to our generous sponsors, we are able to offer these programs free of charge to students and their families. We also seek to reduce barriers to participation by providing a healthy snack and transportation assistance, when possible.

MACNY Future Women in STEM

Girls in middle school are joined by female professionals from local companies who lead students in a fun, hands-on activity to help spark interest in high-tech careers.

KeyBank Future Innovators in STEM

This monthly challenge-based workshop for Black, Indigenous, and People of Color (BIPOC) students features local BIPOC speakers, activity leaders, and mentors. Each session focuses on fields related to the MOST's STEM Challenges—catapults, bridges, robotics, rockets, and science fair projects.



STEM Inclusion Showcase sponsored by Toyota

As part of our commitment to inclusion, our regular rotating inclusion showcase highlights achievements from groups historically underrepresented in STEM fields. Each showcase is on display for a month and celebrates individuals and collective achievements from various groups, including:

- › Black (February)
- › Women (March)
- › Asian American & Native Hawaiian-Pacific Islander (May)
- › LGBTQ (June)
- › (Dis)Ability Pride (July)
- › Hispanic (September/October)
- › Indigenous Innovations (November)



Sensory Friendly Science

presented by Amanda Russell-Brown

Sensory Friendly Time, held one Sunday morning a month from 9–11, welcomes guests who prefer a less stimulating environment at the museum. Sounds are turned down, air compressors are turned off, and lighting is adjusted to accommodate learners with sensory-processing difficulties. Held during a less busy time, guests enjoy reduced wait times and crowd sizes. Sensory Friendly Time is a great place to socialize with other parents with children on the spectrum. The MOST also offers free sensory friendly kits every day with headphones, fidget toys, and other helpful tools.



National Grid Science Learning Partnership

A partnership between the MOST and the Syracuse City School District, Science Learning Partnership offers a field trip to the museum for every kindergarten, fourth-, fifth, and sixth-grade student in the district every year. Each visit includes customized STEM-themed workshops and labs tailored to their current school curriculum, a National Grid ExploraDome show, exhibit exploration time, and a snack/lunch.

Sponsor Levels

per selected program annually

	Presenting \$10,000	IMPACT Supporter \$5,000	IMPACT Partner \$2,500
Logo recognition on all sponsor listings	✳		
Recognition in e-blasts (15,000+ active recipients)	✳	✳	
Logo on program website	✳	✳	✳
MOST exhibit passes	20	10	4



Visit Sponsorships

Increase your visibility to the more than 120,000 annual visitors to the MOST and countless more enjoying historic Armory Square year-round. From large banners to logo sponsorships, show your customers that you support our community. Ask us about how you can customize your visit sponsorship!

Annual Sponsor Levels

	Visit \$25,000	Large Banner \$10,000	Medium Banner \$7,500	Small Banner \$5,000	Logo \$1,000
Logo on MOST website	*				
Banner on exterior of building	*	*	*	*	
Logo on museum screens	*				
Recognition in e-blasts (15,000+ active recipients)	*				
Recognition in monthly social media (34,000+ followers)	*				
On-site tabling opportunities	*				
12-month display of logo (in the museum and online)	*	*			*
MOST exhibit passes	150	100	100	50	10
MOST membership discounts (15% off for sponsor's employees)	*	*	*	*	

STEM Challenge Support



Every year, the MOST hosts four annual design, build, and compete challenges focused on a specific engineering skill and the CNY Science & Engineering Fair for students in grades 4–12. These STEM challenges give students engaging, hands-on learning experiences in a team environment.

Robotics Challenge—January 25

This computer engineering challenge is an opportunity for students to use the engineering design process to solve real-world challenges using basic microcontrollers, sensors, switches, and more.

CNY Science & Engineering Fair—March 30

A regional affiliate of the International Science & Engineering Fair, the event encourages students to design a STEM project, conduct an experiment or build a prototype, and prepare a report on their findings.

Rocket Team Challenge—May 31

Teams construct and design rockets using kits from the MOST and are scored on their STEM knowledge, rocketry calculations, and rocket performance.

Catapult Challenge—October 2025

A design challenge in mechanical engineering, students design, prototype, and refine a catapult using simple items like popsicle sticks and rubber bands. Catapults are tested for distance and accuracy, and students are interviewed on their knowledge of the physics behind a catapult.

Bridges Challenge—November 2025

Participants construct truss bridges from balsa wood and glue provided by the MOST and compete to have the highest efficiency rating.

Sponsor Levels

per event

	STEM Contributor \$2,500	STEM Supporter \$1,000	STEM Partner \$500	STEM Friend \$250
Logo recognition at event on all sponsor listings	*	*		
Recognition in e-blasts (15,000+ active recipients)	*	*		
Logo on event website	*	*	*	*
CNYSEF program ad	half-page ad			
MOST exhibit passes	20	10	4	

Film & Planetarium Sponsorships

The MOST's National Grid ExploraDome is a state-of-the art domed theatre that allows visitors to experience science like never before! Completely renovated and upgraded in 2022, this multi-million dollar all-digital theatre and planetarium engages guests with a one-of-a-kind immersive experience through vibrant colors, out-of-this-world surround sound, and a screen spanning beyond your vision.

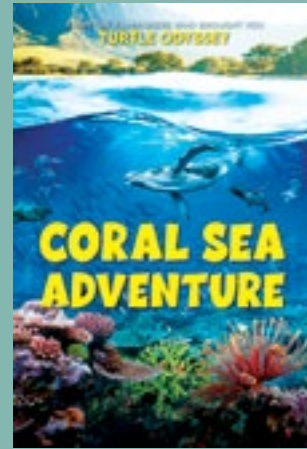
Sponsor Levels

per film

	Presenting \$10,000	Supporting \$5,000	Partner \$2,500
On-screen recognition as sponsor	*	*	
Recognition on museum screens	*		
Recognition in social media (34,000+ followers)	*	*	
Recognition in e-blasts (15,000+ active recipients)	*	*	
Logo on MOST website	*	*	*
ExploraDome passes	60	40	20
MOST exhibit passes	40	20	10



National Grid ExploraDome Films & Events



Family Film Series

Bring the whole family to watch a fun matinee in our National Grid ExploraDome! The first weekend of every month, we feature a classic family-friendly film at 10:30 am on both Saturday and Sunday!



Arctic Pajama Parties

Our Arctic Pajama Parties celebrate the start of the winter season. Held in December, 200 guests per party join us for our famous hot cocoa bar and arctic science activity stations in the Novelis & Rubenstein Family Lobby. The evening ends in the National Grid ExploraDome with a showing of the *The Arctic: Our Last Great Wilderness*.



NightLab

NightLab is a fun evening event for adults (21+) that features a happy hour and fun science activities in the Novelis & Rubenstein Family Lobby, followed by a popular classic movie in the National Grid ExploraDome.

MOST*

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Become a
Supporter
Today!

For more information on
sponsorships, contact:

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