Members joined the MOST on August 11, 2022, for the grand reopening of the community-favorite Dino Zone exhibit.
Dear friend,

On behalf of the Milton J. Rubenstein Museum of Science & Technology, we are excited to present you with an overview of 2021 and 2022, years of growth, sustainability, and continued rebuilding out of the pandemic. In this piece, you will find annual financial reports from 2021 as well as some of 2022’s many highlights.

Thanks to your contributions over these past two years, we have been able to carry on fulfilling our mission and vision in the Central New York area and beyond. As the world adjusts to post-pandemic life, your support enables the MOST to continue serving as a preeminent science and technology center, inspiring all generations through hands-on education and entertainment.

These last two years served as an excellent opportunity for the MOST to address sustainability. Not only were efforts and funds invested into infrastructure and Armory improvements, but an ambitious curation plan saw the opening of three major exhibits and attractions – the National Grid ExploraDome, the Philip Cooper Hewitt Gem & Mineral Gallery, and the newly renovated Honest Engine Films presents Dino Zone, sponsored by Upstate Golisano Children’s Hospital. We hope you come to the museum and experience these wonderful new additions!

Thank you for your commitment to the MOST’s motto of Discover, Learn & Play, a direct reflection of the importance of contextualized and hands-on science education in our community. As the year comes to a close, we hope you will continue to support the MOST's efforts to ignite curiosity, encourage discovery, and inspire investigation.

Sincerely,

Lauren Kochian  
President

The MOST dedicates this annual appeal and report to our talented Art Director of 18 years and beloved friend, Katherine Almonte, who passed in April 2022. She is greatly missed.

2021 By The Numbers
Audited Financials

Notes:
* In 2021, there was no revenue from IMAX, planetarium, or school field trips
** TAP into the MOST was not held in 2021
** Includes a PPP loan and a Shuttered Venue Operators Grant (SBA funding)

| Program Services | $1,685,715 |
| Management & General | $255,986 |
| Fundraising & Marketing | $211,139 |
| Total FY 2021 Operating Expenses | $2,152,834 |

| FY 2021 Operating Support & Revenue |
| Educational Programs | 27% |
| Admissions | 14%
| Memberships | 10%
| Miscellaneous | 3%
| Facility Rental | 1%
| Museum Store | 1%
| Gifts & Grants | 83%
| Total FY 2021 Operating Support & Revenue | $4,073,849 |

| FY 2021 Total Liabilities & Assets |
| Total Current Assets | $1,000,027 |
| Total Other Assets | $477,795 |
| Total Liabilities | $9,648,326 |
| Total Assets | $8,648,326 |
| Total Fixed Assets | 82% |

2021 Total Net Assets: $4,252,122
In line with our mission, we knew that renovating the theatre would bring new vibrancy to Downtown Syracuse, as well as a new and exciting educational resource for the community.

— Loren Kochian, President
2022 Accomplishments & Impact

National Grid Science Learning Partnership

At the MOST, we are dedicated to inclusion and accessibility. We understand that our current times have made things difficult for some families, and we want to ensure that all children still have the opportunity to come to the MOST. For just $2 per adult and $1 per child, EBT cardholders can experience educational activities and exhibit fun. In 2021, the MOST served over 31,000 EBT community members.

To address the persistent lack of racial, ethnic, and gender diversity in science and technology careers, the MOST is committed to providing learning opportunities to students from groups historically underrepresented in STEM. Through hands-on programming and collaboration with our community partners, the STEAM Explorers Inclusion Programs are one way the MOST ensures that science learning is available for all.

STEM Challenges

The MOST organizes four FREE STEM Challenges and a regional science fair. The MOST provides all materials and training to support the students, educators, and guardians. Not pictured: Robotics and Embedded Systems Challenge, new for 2023.

Be the Scientist

Career exploration program “Be the Scientist” is now free, thanks to a partnership with Amazon. Once a month, children learn about a new STEAM discipline and explore the Museum at no cost. Topics range from “Be the Zoologist” to “Be the Robotics Engineer.”

EBT Admission Program

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CORPORATE, FOUNDATION, INDIVIDUAL & ORGANIZATIONAL SUPPORT: EXHIBITS, PROGRAMMING, & EVENTS

$100,000 and up

- Excellus BlueCross BlueShield
- Mr. Eric Devendorf
- Community Bank
- Bristol-Myers Squibb Company
- Bousquet Holstein PLLC
- Bond, Schoeneck & King PLLC
- Wegmans
- Visions Federal Credit Union
- SUNY Upstate Medical University
- The Stevenson Family
- SRC, Inc.
- Mr. and Mrs. Jeffrey Rubenstein
- Ms. Elaine Rubenstein
- Dr. Cami Riley and Mr. Phillip Rubenstein
- Onondaga County Department of Water Environment Protection
- National Grid
- Green Family Foundation, Inc.
- The Gifford Foundation
- The Dorothy & Marshall Reisman Foundation
- CNY Arts
- Bank of America

$50,000 - $99,999

EXHIBITS, PROGRAMMING, & EVENTS

& ORGANIZATIONAL SUPPORT:

2021 CORPORATE, FOUNDATION, INDIVIDUAL

$10,000 and up

- Empower Federal Credit Union
- Elevattitt
- Eastwood Rotary Foundation
- China Towne Furniture
- Mr. and Mrs. Philip Bousquet
- Mr. and Mrs. Alfred Boudreau
- Bianchi Autobody, Inc.
- Dr. and Mrs. Glenn Axelrod
- Arc of Onondaga
- American Indian Law Alliance
- Mr. and Mrs. Richard Alberding
- 4 The Future Foundation
- 1st Point LLC
- Weitsman Shredding LLC
- Turning Stone Resort Casino
- Summerwood Pediatrics
- The Richard Mather Fund
- Novelis
- Northland Communications
- Kinney Drugs
- JMA Wireless
- Mackenzie Hughes LLP
- Mr. Irv Lyons Jr.
- Lockheed Martin Employees Federated Fund
- Dr. Elizabeth Liddy
- Mr. and Mrs. Larry Leatherman
- Ms. Susan R. Klenk
- Junk King of CNY
- John Hancock Retirement
- Hueber-Breuer Construction Co
- Howard & Grayce Bendixen Memorial Trust
- Mr. and Mrs. David Hootnick
- Mr. and Mrs. Anthony Malavenda and Ms. Martine B.Y. Burat
- Ms. Marcia Caldwell
- Mr. Robert Brown
- Billy Whittaker Cars and Trux
- Ms. Lorraine Barney
- Mr. Brian Barney
- ASCE Syracuse Section
- Mr. Glenn Allen
- Mr. Russell Acevedo and Mrs. Anne Robinson-Acevedo
- The Wladis Law Firm
- Thompson & Johnson Equipment Co., Inc.
- Syracuse Mets
- Mr. and Mrs. Rick Shubert
- Schopfer Architects LLP
- Mr. and Mrs. David Schneckenburger
- Mr. Lou Santaro
- Ms. Amanda Russell-Brown

$5,000 - $9,999

- The Rotary Club of Dewitt
- Price Chopper's Golub Foundation
- Power Foundation Inc.
- Onondaga Community College
- Ms. Margaret Ogden and Mr. Timothy Atseff
- Mr. and Mrs. Eric Mower
- Mountain Goat Foundation, Inc.
- Mr. and Mrs. Robert Miron
- Mr. and Mrs. George McGuire
- Mr. and Mrs. Mr. and Mrs. Anthony Malavenda and Ms. Martine B.Y. Burat
- Ms. Lisa LeMura
- Ms. Anne Kemper
- Mr. Tim Kelley
- Mr. and Mrs. Timothy Jones
- Mr. and Mrs. Carl Isley
- Dr. Can Isik
- Mr. and Mrs. Michael Humphrey
- Ms. Ruth Hotaling and Mr. David Cuculich
- Mr. and Mrs. Joseph Hipius
- Mr. and Mrs. James Hettler
- Ms. Stephanie Herbert
- Harris Beach PLLC
- Mr. William Gruenbaum and Ms. Susan Boettger
- Mr. Mark Greene and Ms. Cynthia Dowd Greene
- Mr. and Mrs. Glenn Gardner
- Mr. Edgar Galson
- Mr. Alan Freshman and Ms. Rae Kramer
- Fox Pest Control
- Mrs. Linda Ervin
- Mr. and Mrs. John Elliott
- Mr. and Mrs. Robin Drucker
- Mr. and Mrs. Patrick Dooher
- Ms. Mary Ann Donnelly
- Mr. and Mrs. John Desko
- Dr. Donna DeSiato
- Mr. and Mrs. Gardner McLean
- Mr. and Mrs. Matthew Mason
- Ms. Mary Jo Maestri
- Ms. Kimberly MacMillan

$1,000 - $4,999

- Drs. Matthew Liepke and Dr. Christina Liepke
- Ms. Lisa LeMura
- Ms. Anne Kemper
- Mr. Tim Kelley
- Mr. and Mrs. Timothy Jones
- Mr. and Mrs. Carl Isley
- Dr. Can Isik
- Mr. and Mrs. Michael Humphrey
- Ms. Ruth Hotaling and Mr. David Cuculich
- Mr. and Mrs. Joseph Hipius
- Mr. and Mrs. James Hettler
- Ms. Stephanie Herbert
- Harris Beach PLLC
- Mr. and Mrs. Robin Drucker
- Mr. and Mrs. Patrick Dooher
- Ms. Mary Ann Donnelly
- Mr. and Mrs. John Desko
- Dr. Donna DeSiato
- Mr. and Mrs. Gardner McLean
- Mr. and Mrs. Matthew Mason
- Ms. Mary Jo Maestri
- Ms. Kimberly MacMillan

$500 - $999

- Ms. Lisa LeMura
- Mr. and Mrs. John Desko
- Dr. Donna DeSiato
- Mr. and Mrs. Gardner McLean
- Mr. and Mrs. Matthew Mason
- Ms. Mary Jo Maestri
- Ms. Kimberly MacMillan

$100 - $499

- Drs. Matthew Liepke and Dr. Christina Liepke
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- Mr. and Mrs. John Desko
- Dr. Donna DeSiato
- Mr. and Mrs. Gardner McLean
- Mr. and Mrs. Matthew Mason
- Ms. Mary Jo Maestri
- Ms. Kimberly MacMillan