

COMPLETED IN 1907,
THE ARMORY BUILDING HAS BEEN
HOME TO THE MOST
FOR THE LAST

26
YEARS

BRISTOL **MAX** OMNITHEATER

MOST *

AB ALAN BYER G OBG
WELCOME YOU TO THE MOST

Silverman **Planetarium**



MILTON J. RUBENSTEIN
MUSEUM OF SCIENCE & TECHNOLOGY

“ The Museum of Science & Technology is truly a treasured resource for the East Syracuse Minoa Central School District as well as for all Central New York school districts in that it offers an opportunity for us to engage in learning experiences with our students. The MOST is really what we want to make the most of in Central New York. It is truly a treasure in our community and one that we need to invest in for its future. ”

Dr. Donna DeSiato
Superintendent
EAST SYRACUSE MINOA CENTRAL SCHOOL DISTRICT

2018

MOST *

COMMUNITY IMPACT REPORT

MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY

Dear Fellow Stakeholders & Community Members,


2018 was a year of excitement and transition at the Milton J. Rubenstein Museum of Science & Technology (MOST). I hit the ground running in August as MOST president, and we were on a focused mission of continued progress and building partnerships to fulfill the purpose of the Museum: to be Central New York's (CNY) premier science and technology center for visitors of all ages.

We began the year enjoying an exciting contact with the International Space Station via the MOST's very own amateur radio exhibit. The experience was astounding as hundreds of community members gathered together to witness a conversation with NASA Astronaut Mark T. Vande Hei as he orbited Earth at more than 17,000 miles per hour. The contact was exciting for all involved, but especially for the young Boys & Girls Club of Syracuse students who communicated directly with an astronaut—an unforgettable experience!

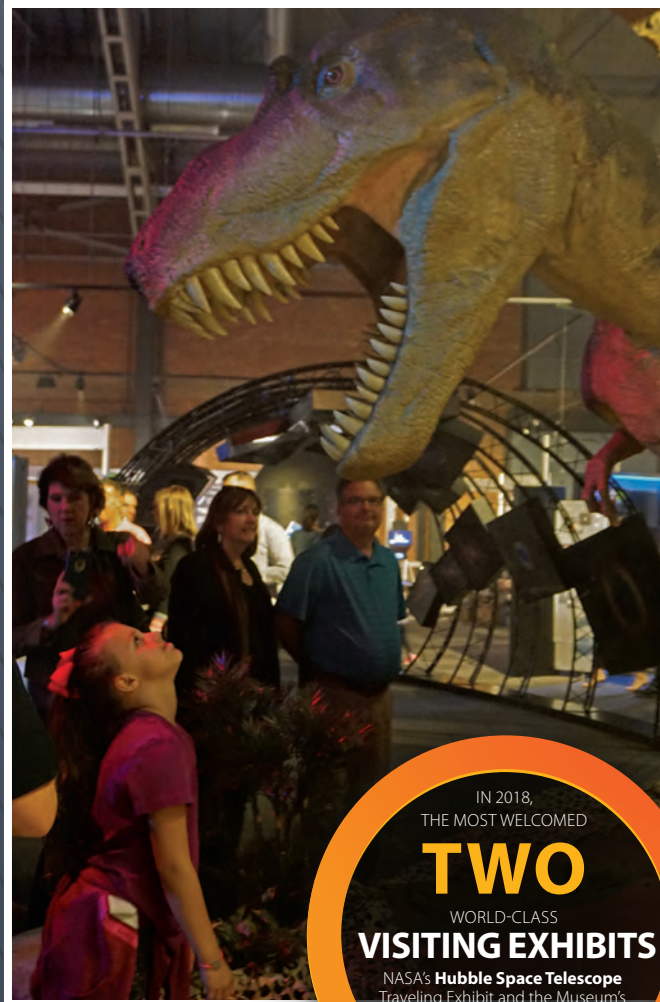
Furthermore, the MOST impacted thousands of local students throughout 2018 by way of a plethora of educational offerings, including **Silverman Planetarium** shows, hands-on activities and demonstrations, educational domed IMAX films, **National Grid: Science Learning Partnership** program with the Syracuse City School District, **CNY Science & Engineering Fair**, **Honeywell Summer Science Week**, and the Museum's annual outreach event offerings: **CNY Steamboat Challenge**, **CNY Bridges Build 'Em & Bust 'Em**, **CNY Regional VEX IQ Robotics Challenge**, and **CNY Rocket Team Challenge**.

To finish 2018, we welcomed the Museum's most popular visiting exhibit historically, **Dinomania**. Guests of all ages enjoyed an educational and exceptionally lifelike display of moving dinosaurs from the Mesozoic Era as they were immersed in the sights and sounds of the awe-inspiring age of the dinosaurs.

In considering the MOST's next few years, I am inspired by the progress on the horizon that will bring positive value to the community and enhance the Museum's offering. I am humbled by the opportunity to lead such a pillar of the CNY community in the heart of downtown Syracuse, and thanks to our employees, the MOST is positioning itself for sustained prosperity well into the future.



Lauren Kochian
PRESIDENT
MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY



IN 2018,
THE MOST WELCOMED
TWO
WORLD-CLASS
VISITING EXHIBITS
NASA's **Hubble Space Telescope**
Traveling Exhibit and the Museum's
most popular visiting exhibit
of all-time, **Dinomania**,
presented by M&T Bank!

discover!



Syracuse's premier dinosaur exhibit, **Dinomania**, took over the **Horowitz Traveling Exhibit Area** throughout the fall as the MOST created the most immersive display of dinosaurs from the Mesozoic Era in the history of the exhibit's display at the MOST.

NASA's **Hubble Space Telescope** exhibit immersed guests in the magnificence of the Hubble mission as well as interactive components to experience firsthand the science and technology behind the revolutionary telescope's many extraordinary discoveries.

“What a great way to spend quality time and make some memories with my five year old grandson. He was enthralled with all the various interactive displays. Learning about the constellations in the Planetarium plus the IMAX® film from the International Space Station. We will be back again soon! The annual membership cost is well worth the price.”

Dave Proia
Museum Guest



On Friday, February 23 at 9:08 a.m., the MOST made contact with the International Space Station (ISS) through its amateur radio exhibit and spoke with NASA Astronaut Mark T. Vande Hei as he orbited Earth aboard the ISS at more than 17,000 miles per hour! More than 300 community members joined for the historic contact as students from the Boys & Girls Club of Syracuse communicated directly with an astronaut.



THE MOST
WELCOMED NEARLY
5,000
SYRACUSE CITY SCHOOL DISTRICT
STUDENTS
to the Museum for a field trip and
day of hands-on science discovery
and experimentation.

learn!

The MOST brought a 45-minute science demonstration to more than 70 sixth-grade classrooms in 16 schools throughout Oswego County as part of its **Science on the Go** education program.

The community outreach program was funded by the Richard S. Shineman Foundation, and it impacted nearly 1,400 students total. In addition to in-classroom programming, each student received a free family pass to visit the MOST in efforts to enable students to continue their STEM education journey more informally.



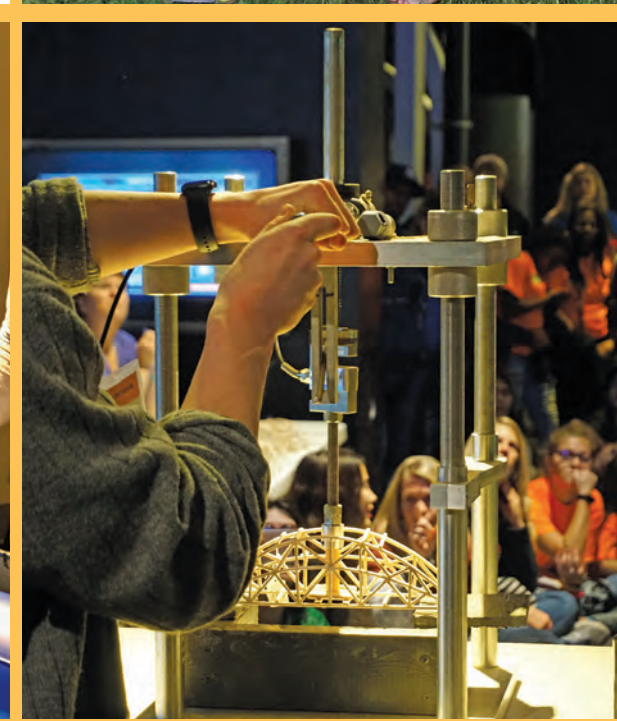
Fayetteville-Manlius High School student, Maximilian Du, took home three Special Awards at the **Intel International Science and Engineering Fair (ISEF)** held May 13 through 18 in Pittsburgh, PA. Du has proved himself as a standout participant of the MOST's **Central New York Science & Engineering Fair** since his first appearance in 2015 as a 7th grader.



In October, Danforth Middle School Students of the Syracuse City School District joined distinguished employees of IBM® Security for a world-class **CyberDay4Girls** event at the MOST! The one-day learning experience is designed to engage young girls in how cybersecurity applies to daily life through interactive experiences. The MOST was one of 11 total markets worldwide to host a **CyberDay4Girls** event in 2018.

“ I do think the MOST is special because kids can explore their natural talents. Sometimes kids don't understand what they learn in the classroom, and sometimes teachers aren't able to help at the level students need. When you come to the MOST and explore what you're learning in class and apply it, you have a better understanding of what you're learning in school.”

Amiah Crisler
Local Student & Artist



Every year, the **MOST** impacts more than 1,000 students through its four Design, Build & Compete student outreach competitions. Each competition empowers students to engage in the engineering design process and learn through doing.



Visitors of all ages joined local drone company US DRONE at the MOST for Drone Days in July. Participants took flight as they learned and experimented with the basics drone flying—those daring enough tested their skills flying through an obstacle course!



THE MOST
HAS A ROBUST ACTIVE
VOLUNTEER BASE
650
students, professionals, community
leaders and local residents with
5,200
HOURS

play!



The MOST's **MAKE** exhibit, presented by SEFCU, along with the **BUILD** exhibit proved extremely popular as guests embraced the "create what you think" mentality and put their skills to the test!

“ Having the MOST as a resource to go and not only have a fun place to run around and get a bunch of energy out but also that they can learn, explore and do some new fun things is super awesome. Whenever we go, it feels like a new experience. ”

Jeff Knauss
Co-Founder
DIGITAL HYVE



During Winter Recess, the MOST's Education team offered daily **Make & Take** science workshops—**Slime Science** was a hit with sell-out attendance! Children and their parents, grandparents and guardians worked together and learned about the science of polymers as they made take-home slime from common and safe household substances.

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“ I wasn’t interested in science, at first I had no idea what to do, and when I came here it really jump-started my knowledge of science and helped me become who I am today. ”

Christy Muok
Past Participant
HONEYWELL SUMMER SCIENCE WEEK



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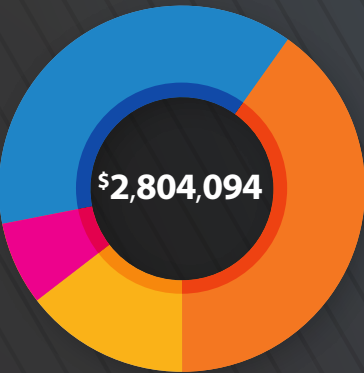
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& PROGRAMS

40%
GIFTS &
GRANTS

Expenditures



4%
FUNDRAISING
& DEVELOPMENT

7%
ADMINISTRATION
& GENERAL

89%
PROGRAMS
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The MOST’s vision is to be a pre-eminent science and technology center, inspiring all generations through hands-on education and entertainment.

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Thank you to all supporters of the MOST's Science Learning Partnership (SLP) program. The MOST's largest community-enriching education offering, the SLP program impacts every kindergarten, fourth- and eighth-grade student within the Syracuse City School District.

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SAVORING SCIENCE

AUGUST 9, 2018

The Museum's second-largest annual fundraiser, **Savoring Science**, was held at Citronelle and raised nearly \$80,000.

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APRIL 13, 2018

The Museum's largest annual fundraiser, **TAP into the MOST**, raised over \$100,000—a record-breaking amount for the event!

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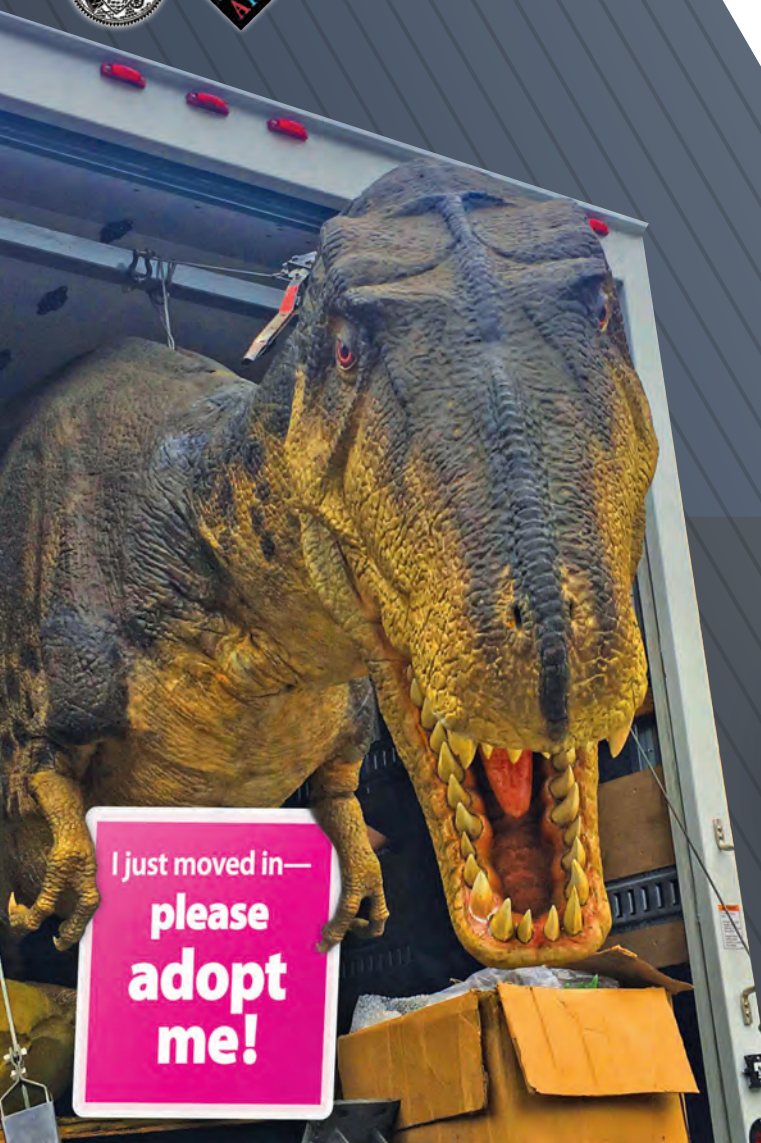
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