



*For Immediate Release*

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## **Energy City Grand Opening**

SYRACUSE, NY (March 15, 2018) - On Saturday, March 31 from 3 to 5 p.m., the MOST will celebrate the opening of **Energy City**, the newest addition to the MOST's **Energy: Powering Our Future** exhibit, sponsored by National Grid.

Energy City is an interactive exhibit about renewable solar energy and the built environment of the City of Syracuse. Featuring a large screen display combined with a scaled physical model of downtown Syracuse, Energy City utilizes 3D projection mapping for the dynamic display of information. A state-of-the-art depth sensing system designed by [NOIRFLUX](#) tracks user locations and gestures, allowing users to point, select, and view solar energy data on the scaled model for different months of the year. Visitors can walk around the model, select a month, and point to an area of Syracuse to see how much solar energy could be captured in various locations.

The MOST will welcome key Energy City contributors **Amber Bartosh**, Assistant Professor of Syracuse University's School of Architecture; **Bess Krietemeyer**, Assistant Professor at Syracuse University's School of Architecture and Syracuse Center of Excellence Faculty Research Fellow; and **Lorne Covington**, Owner at NOIRFLUX, for the opening of this exciting exhibit piece.

This project was funded by the Syracuse Center of Excellence, and it will continue to evolve as new data is generated and as the user experience advances. The addition of new datasets, such as wind energy, building energy use, and sustainable transportation data are in development.

NOIRFLUX creates participatory environments that provide immersive exploration, education, advocacy, and improvisational expression. NOIRFLUX's work has most recently been featured by the [Smithsonian](#) and Artechouse in Washington, D.C.

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***MEDIA ALERT - DO NOT PUBLISH***

*Members of the media are invited to cover the event at the MOST. Please contact Drew Heagle via [email](#) or phone number above if you would like to attend.*

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### ***About the MOST***

The Milton J. Rubenstein Museum of Science & Technology (MOST) is a hands-on science and technology museum for people of all ages. The Museum features 35,000 square feet of exhibit space, Silverman Planetarium and the only domed IMAX® theater in New York State. The Museum's mission is to be a preeminent science and technology center, inspiring all generations through hands-on education and entertainment.

The Museum's regular operating hours are 10 a.m. to 4 p.m., Wednesday through Sunday. For hours and prices, visit [www.most.org](http://www.most.org) or call (315) 425-9068.

Milton J. Rubenstein Museum of Science & Technology  
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