



*For Immediate Release*

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*Everest* IMAX 20th Anniversary



SYRACUSE, NY (Feb. 28, 2018) - On Sunday, March 4, the MOST welcomes IMAX® documentary film *Everest* to the Bristol IMAX Omnitheater for a special one-time showing at noon in celebration of the film's 20th Anniversary.

Narrated by Liam Neeson, *Everest* takes viewers through the journey of a group of climbers who came in contact with a tragic storm in 1996 while climbing the world's highest mountain. This storm claimed the lives of eight climbers while the crew was filming.

*Everest* is the highest-grossing film in IMAX® history and features stunning footage from around the world tracking the events of a tragic storm. Other connections to this documentary include Jon Krakauer's bestselling *Into Thin Air: A Personal Account of the Mt. Everest Disaster*, and the 2015 feature film, *Everest*, is based on the same events.

Attendees of this special showing are encouraged to present their *Everest* IMAX ticket at **Central Rock Gym Syracuse** located in Franklin Square to receive 50% off a day pass and climbing gear rental. *Offer valid through March 31, 2018.*

Runtime: 44 minutes

Rated: Unrated

For more information, visit [www.most.org](http://www.most.org) or call 315.425-9068.

## ***About the MOST***

The Milton J. Rubenstein Museum of Science & Technology (MOST) is a hands-on science and technology museum for people of all ages. The Museum features 35,000 square feet of exhibit space, Silverman Planetarium and the only domed IMAX® theater in New York State. The Museum's mission is to be a pre-eminent science and technology center, inspiring all generations through hands-on education and entertainment.

The Museum's regular operating hours are 10 a.m. to 4 p.m., Wednesday through Sunday. For hours and prices, visit [www.most.org](http://www.most.org) or call 315.425-9068.

Milton J. Rubenstein Museum of Science & Technology  
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