

MILTON J. RUBENSTEIN

MUSEUM OF SCIENCE & TECHNOLOGY

ARMORY SQUARE, SYRACUSE

About the MOST

- Opened in 1981 as the Discovery Center of Science & Technology
- * Approximately 110,000 visitors and 2,500 annual members
- * MOST's vision is to be a pre-eminent science and technology center, inspiring all generations through hands-on education and entertainment.

da Vinci Exhibit

- * 2,000 square foot permanent exhibit in our Main Exhibit Hall
 - Two year installation minimum with the opportunity to lease it regionally to other museums
- * Naming Sponsorship in as XXXX presents da Vinci: Artist. Engineer. Scientist. Thinker.
 - \$5,000 year one commitment and \$1,500 year two for ongoing maintenance
 - Named in exhibit signage, on website, social media and anytime the exhibit is referenced









Visit Sponsorship

12 month commitment at \$20,000 annually

Visibility

- * Logo/link on the "Visit" pages at most.org:
 - Hours & Prices
 - Directions & Parking
 - Events Calendar
- Logo/link on the "Visitor" pages
- * Banner on front of building with logo (see photo)

- * Logo on visitor screen at admission counter daily (see photo)
- Scheduled recognition
 e-blasts and social media relating
 to visits



Visit Sponsorship

Banner in front over doors With our tag and your logo

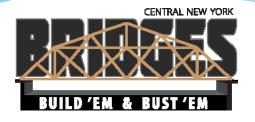




Exhibits & Programs

Student STEM Competitions

- Each competition reaches hundreds of CNY students
- * Sponsorships range from \$250 \$2,000 and help defray each event, which range \$10 20,000 in expense.





Exhibits & ProgramsStudent STEM Competitions

The MOST organizes design, build, and compete outreach programs and a regional science fair for students in the center of New York State from Canada to the Pennsylvania border.

- VEX IQ Robotics Competition
- Science & Engineering Fair
- Rocket Team Challenge
- Steamboat Challenge
- Bridges Build 'Em & Bust 'Em





Tap into the MOST

- * Spring beer tasting event with over 50 kinds of beers and wines to taste and food from dozens of caterers
- * Over 1,000 attendees
- Several sponsorship opportunities

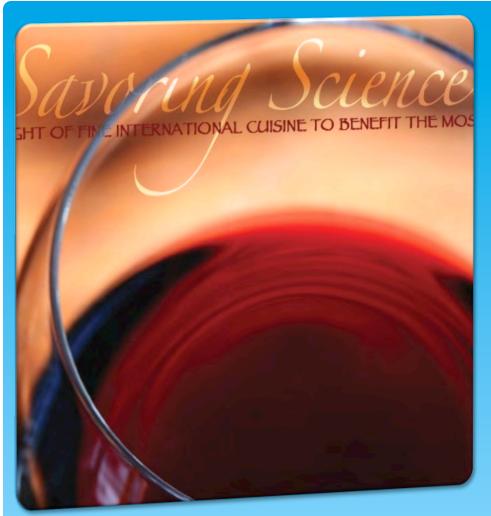




Tap into the MOST

- PRESENTING Sponsor at \$10,000
 includes 40 tickets & 10 VIP passes!
- * STOUT Sponsor at \$5,000-includes 15 tickets & 4 VIP passes!
- LAGER Sponsor at \$2,500
 –includes 10 tickets, plus 2 VIP passes!
- PORTER Sponsor at \$1,500– includes 6 tickets
- * ALE Sponsor at \$1,000 -includes 4 tickets
- **KEG** Sponsor at \$500-includes 2 tickets

All sponsors receive great exposure and event recognition!



C&S Companies

-PRESENTS-

Savoring Science

- * Friday, September 8 at Sky Armory, 6:00 PM
- * 400 guests for cocktails, auction, adult science demos and a gourmet dinner
- * Proceeds benefit our STEM education programs and ongoing museum and exhibit preservation

Savoring Science



C&S Companies

-PRESENTS-

Savoring Science

- PRESENTING Sponsor at \$10,000
 - TWO tables of 10 & recognition throughout all media distribution
- * STEM Sponsor at \$5,000
 - ONE table of 10 & social media and full-page program recognition
- INNOVATION Sponsor at \$2,500
 ONE table of 10 & full-page ad recognition
- * **DISCOVERY** Sponsor at \$2,000
 - ONE table of 10 & half-page event program recognition

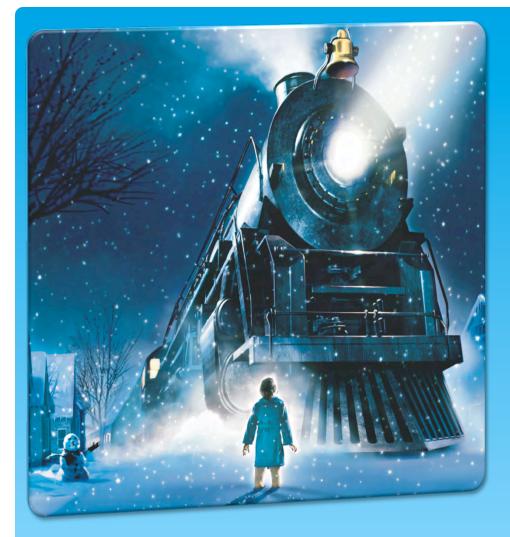
All sponsors receive great exposure and event recognition!



Perks: Two MOST exhibit passes and special notice of activities & events

Logo Sponsorship

- * Proceeds support STEM programs for thousands of CNY students
- * Reach 120,000 annual visitors
- * One-year at \$900 or \$500 for six-month sponsorship opportunities
- * 8.5" x 11" framed logo hung in our most high traffic areas to show your support to MOST guests



Polar Express

- * Holiday Tradition!
- * Runs **Black Friday** through the first of January, with at least two performances daily
- * Weekend pajama parties that sell out each performance

THE POLAR EXPRESS



Polar Express

- *** \$10,000** Sponsor
 - 40 exhibit passes, 10 Polar Express
 IMAX tickets, 8 PJ Party passes
- **\$5,000** Sponsor
 - 20 exhibit passes, 8 Polar Express
 IMAX tickets, 6 PJ Party passes
- **\$2,500** Sponsor
 - 12 exhibit passes, 6 Polar Express
 IMAX tickets, 4 PJ Party passes
- * \$1,500 Sponsor
 - 6 exhibit passes, 4 Polar Express
 IMAX tickets, 2 PJ Party passes

All sponsors receive great exposure and event recognition!



Other Sponsorship Opportunities

Several funding opportunities available for exhibits and education programs as well as our special events

- * \$1,500-2,500 sponsorships for a myriad of programs, including:
 - Membership Program for approximately 2,500 members
 - Single IMAX® films
 - Sensory Friendly Time (one per month for individuals with developmental disabilities)



Sponsorship Opportunities

Several funding opportunities available for exhibits and education programs as well as our special events

- * Benefits include:
 - Signage and lobby screens
 - Logo on webpage of sponsored program
 - Tagged digital engagement to 18,000 followers
 - e-blasts to 5,000
 - museum passes and MORE!



MAKE Exhibit

- * Kids, parents and grandparents love to make, build, create with repurposed materials and Knex
- * Newest MOST exhibit!
- Naming Sponsorship as XXXX presents MAKE
 - \$10,000 initial renewable commitment
 - Named in exhibit signage, on website, social media and anytime the exhibit is referenced

