



MILTON J. RUBENSTEIN

MUSEUM OF SCIENCE & TECHNOLOGY

ARMORY SQUARE, SYRACUSE

About the MOST*

- * Opened in 1981 as the **Discovery Center of Science & Technology**
- * Approximately 110,000 visitors and 2,500 annual members
- * MOST's vision is to be a pre-eminent science and technology center, inspiring all generations through hands-on education and entertainment.

da Vinci Exhibit

- * 2,000 square foot permanent exhibit in our Main Exhibit Hall
 - Two year installation minimum with the opportunity to lease it regionally to other museums
- * Naming Sponsorship in as *XXXX presents*
da Vinci: Artist. Engineer. Scientist. Thinker.
 - \$5,000 year one commitment and \$1,500 year two for ongoing maintenance
 - Named in exhibit signage, on website, social media and anytime the exhibit is referenced



da Vinci

ARTIST ■ ENGINEER ■ SCIENTIST ■ THINKER

Visit Sponsorship

12 month commitment at \$20,000 annually

Visibility

- * Logo/link on the “Visit” pages at most.org:
 - Hours & Prices
 - Directions & Parking
 - Events Calendar
- * Logo/link on the “Visitor” pages
- * Banner on front of building with logo (*see photo*)
- * Logo on visitor screen at admission counter daily (*see photo*)
- * Scheduled recognition e-blasts and social media relating to visits



Visit Sponsorship

Banner in front over doors
With our tag and your logo

38th ANNUAL CENTRAL NEW YORK CITY SCIENCE & ENGINEERING FAIR
 MARCH 26, 2017
 SENECA VALLEY COMMUNITY COLLEGE

TODAY @ MOST
 THURSDAY, FEBRUARY 23rd

WINTER Break Activities

11:00a - 11:30a	Toddler Story Time
	Drink Connection
11:00a - 1:00p	Fun with Paper
	Front Lobby
11:00a - 3:00p	STEM Activities Challenge
	Energy Funnel
12:00p - 12:30p	Hands on Activity
	Front Lobby
1:00p - 3:00p	VEX IQ Robots
	Traveling Planetarium
2:00p - 3:00p	Model Airplane Club
	Traveling Planetarium
2:00p - 3:00p	Educator's Choice
	Energy Funnel
2:10p - 3:00p	Hands on Activity
	Front Lobby

ROTHSCHILD APOTHECARY

11:00a - 11:30a	OPEN
1:00p - 1:30p	OPEN
1:00p - 3:00p	OPEN

SILVERMAN PLANETARIUM

11:15a - 11:30a	Zoo in the Sky
1:15p - 1:30p	Winter Sky

HAN BADOLAR

11:00a - 1:00p	OPEN
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Exhibits & Programs

Student STEM Competitions

- * Each competition reaches hundreds of CNY students
- * Sponsorships range from \$250 – \$2,000 and help defray each event, which range \$10 – 20,000 in expense.



Exhibits & Programs

Student STEM Competitions

The MOST organizes design, build, and compete outreach programs and a regional science fair for students in the center of New York State from Canada to the Pennsylvania border.

- [VEX IQ Robotics Competition](#)
- [Science & Engineering Fair](#)
- [Rocket Team Challenge](#)
- [Steamboat Challenge](#)
- [Bridges Build 'Em & Bust 'Em](#)



Tap into the **MOST**✱

- * Spring beer tasting event with over 50 kinds of beers and wines to taste and food from dozens of caterers
- * **Over 1,000 attendees**
- * Several sponsorship opportunities





Tap into the **MOST**

- * **PRESENTING** Sponsor at \$10,000
– includes 40 tickets & 10 VIP passes!
- * **STOUT** Sponsor at \$5,000
– includes 15 tickets & 4 VIP passes!
- * **LAGER** Sponsor at \$2,500
– includes 10 tickets, plus 2 VIP passes!
- * **PORTER** Sponsor at \$1,500
– includes 6 tickets
- * **ALE** Sponsor at \$1,000
– includes 4 tickets
- * **KEG** Sponsor at \$500
– includes 2 tickets

All sponsors receive great exposure and event recognition!



C&S Companies
—PRESENTS—

Savoring Science

- * **Friday, September 8**
at Sky Armory, 6:00 PM
- * 400 guests for cocktails,
auction, adult science demos
and a gourmet dinner
- * Proceeds benefit our
STEM education programs
and ongoing museum and
exhibit preservation

17TH ANNUAL
Savoring Science



C&S Companies
—PRESENTS—

Savoring Science

- * **PRESENTING** Sponsor at \$10,000
– TWO tables of 10 & recognition throughout all media distribution
- * **STEM** Sponsor at \$5,000
– ONE table of 10 & social media and full-page program recognition
- * **INNOVATION** Sponsor at \$2,500
– ONE table of 10 & full-page ad recognition
- * **DISCOVERY** Sponsor at \$2,000
– ONE table of 10 & half-page event program recognition

All sponsors receive great exposure and event recognition!



Logo Sponsorship

- * Proceeds support STEM programs for thousands of CNY students
- * **Reach 120,000 annual visitors**
- * One-year at \$900 or \$500 for six-month sponsorship opportunities
- * 8.5" x 11" framed logo hung in our most high traffic areas to show your support to MOST guests

Perks: *Two MOST exhibit passes and special notice of activities & events*



Polar Express

- * **Holiday Tradition!**
- * Runs **Black Friday** through the first of January, with at least two performances daily
- * Weekend pajama parties that sell out each performance

THE POLAR EXPRESS



Polar Express

- * **\$10,000 Sponsor**
 - 40 exhibit passes, 10 Polar Express IMAX tickets, 8 PJ Party passes
- * **\$5,000 Sponsor**
 - 20 exhibit passes, 8 Polar Express IMAX tickets, 6 PJ Party passes
- * **\$2,500 Sponsor**
 - 12 exhibit passes, 6 Polar Express IMAX tickets, 4 PJ Party passes
- * **\$1,500 Sponsor**
 - 6 exhibit passes, 4 Polar Express IMAX tickets, 2 PJ Party passes

All sponsors receive great exposure and event recognition!



Other Sponsorship Opportunities

Several funding opportunities available for exhibits and education programs as well as our special events

- * \$1,500-2,500 sponsorships for a myriad of programs, including:
 - Membership Program for approximately 2,500 members
 - Single IMAX® films
 - Sensory Friendly Time
(one per month for individuals with developmental disabilities)



Sponsorship Opportunities

Several funding opportunities available for exhibits and education programs as well as our special events

* Benefits include:

- Signage and lobby screens
- Logo on webpage of sponsored program
- Tagged digital engagement to 18,000 followers
- e-blasts to 5,000
- museum passes and MORE!



MAKE Exhibit

- * Kids, parents and grandparents love to make, build, create with repurposed materials and Knex
- * **Newest MOST exhibit!**
- * Naming Sponsorship as *XXXX presents MAKE*
 - \$10,000 initial renewable commitment
 - Named in exhibit signage, on website, social media and anytime the exhibit is referenced

